

# Communication Studies



## Cultivate wisdom and eloquence as you study human communication.

Become a wise analyst of human influence in a globally oriented, media-saturated environment. Explore your own role in the world in light of the increasing power of media, the challenge of interpersonal faithfulness, and the dynamics of social movements while being informed by Scripture and research in Communication Studies. And pursue eloquence in verbal and nonverbal action as you learn to embody compassion, argue clearly, and invite reconciliation.

## SELECTED COURSES

- Media and Mass Communication
- Conflict and Reconciliation
- Persuasion and Propaganda
- International Rhetoric
- Argumentation and Advocacy
- Public Speaking
- Interpersonal Communication
- Media Ethics
- Group Communication and Leadership

## CAREER PATHS

- Marketing and sales
- Public relations
- Journalism
- Law
- Ministry
- Consulting
- Advertising
- Digital media
- Event planning
- Teaching
- International development
- Mediation
- Film and television
- Non-profit management

## FACULTY HIGHLIGHTS



LESA STERN, PH.D.

Published one of the first scholarly studies about Facebook



DEBORAH DUNN, PH.D.

Studies peacemaking organizations and leads study abroad-programs on conflict and reconciliation



ELIZABETH GARDNER, PH.D.

Studies social change and the rhetorical construction of childhood

## OPPORTUNITIES ABROAD



- Communication Studies Mayterm in Conflict and Reconciliation (Israel/West Bank and Northern Ireland)
- American University of Paris: Global Communication
- American Studies Program, Washington, D.C.
- The Hague, Netherlands (University Studies Abroad Consortium): Communication Management
- Los Angeles Film Studies Center
- NYU, Buenos Aires, Argentina: Global Media, Journalism, Cinema

## ALUMNI

**Amy Owens Roach '03**, vice president of iHeartMedia's Connections West team, works with the country's largest advertisers, reaching more than 243 million people each month. She specializes in automotive advertising, working closely with Honda and Nissan to create artist-driven marketing campaigns using iHeartMedia's suite of assets. "My job is exciting and rewarding, as it allows me to be creative, meet with clients at the building stage of a campaign, and present opportunities that have been customized for them," she says.

**Justin Zoradi '04** started These Numbers Have Faces in 2008 to invest in the future leaders of Africa. The organization supports young people attending college in South Africa, Rwanda, Uganda and the Democratic Republic of Congo, empowering them with the skills needed to lead their countries. Justin has written about his experiences after Westmont and his desire to do something meaningful and significant in a fearful and uncertain world in his book, *For These Times*.



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